



CONCERT PROGRAM ADVERTISING

Dear Advertiser,

The Annapolis Symphony Orchestra is special. The music we make enhances our region's quality of life, and provides enjoyment for thousands of people. We know that most of the people who come to the symphony attend on a regular basis, all year long. We also know that many of our mature patrons value a fashionable lifestyle. They own their own homes, drive luxury automobiles, enjoy fine dining and shop in upscale stores. Many of them are business owners and professionals. Our patrons would love to know what you have to offer the community.

When you advertise in the Annapolis Symphony program, you have a direct exposure to thousands of people who live and work in our community. You also show that you care and support a thriving arts organization like the ASO. Please consider joining us with an ad in our symphony programs. You'll be glad you did.

Program Rates PER CONCERT:	1 – 4 concerts	5 – 7 concerts
Back Cover (color)*	N/A	\$4,500 total (7 concert package only)
Inside Front / Inside Back (color)*	N/A	\$4,000 total (7 concert package only)
Full Page (color)*	N/A	\$3,500 total (7 concert package only)
Full Page (B&W)	\$ 485	\$ 425
Half Page (B&W)	\$ 340	\$ 300
Quarter Page (B&W)	\$ 155	\$ 130
Eighth Page (B&W)	\$ 90	\$ 75

* Color ad pages live at the front and back of the program, are printed at the beginning of the year for the full season, and cannot change.

Ad Design: \$150 per ad, please inquire.

Terms: 50% payment with contract, 50% billed mid-season. (Other flexible payment plans available.) All ad sales are non-refundable. No ad changes will be accepted after one month prior to issue date. All cover and color ads are printed in advance at the beginning of the season and cannot be changed once submitted.

Mechanical Specifications: All ads must be submitted in an electronic format. No hard copies. Program / formats accepted: Photoshop, eps, tif, bmp, or high resolution pdf.

Dimensions for regular book (live area):

Full Page	4.625" X 7.625"***
1/2 Page	4.625" X 3.75"
1/4 Page Vertical	2.25" X 3.75"
1/4 Page Horizontal	4.625" X 1.8125"
1/8 Page	2.25" X 1.8125"

***bleed size, add .125 around all edges, so trim size is 5.5" x 8.5", bleed size is 5.75" x 8.75"

Call 410-269-1132 for more information.
Annapolis Symphony Orchestra • 801 Chase Street • Annapolis, MD 21401



2018-2019 ASO PROGRAM BOOK SCHEDULE

ISSUE RELEASE

October 5 & 6, 2018 – Masterworks 1

November 16 & 17, 2018 – Masterworks 2

December 14, 2018 – Holiday Pops

March 1 & 2, 2019 – Masterworks 3

March 29 & 30, 2019 – Masterworks 4

May 3 & 4, 2019 – Masterworks 5

May 11, 2019 – Family

COMPLETED ADS DUE

September 7

October 19

November 19

February 4

March 4

April 8

April 15